

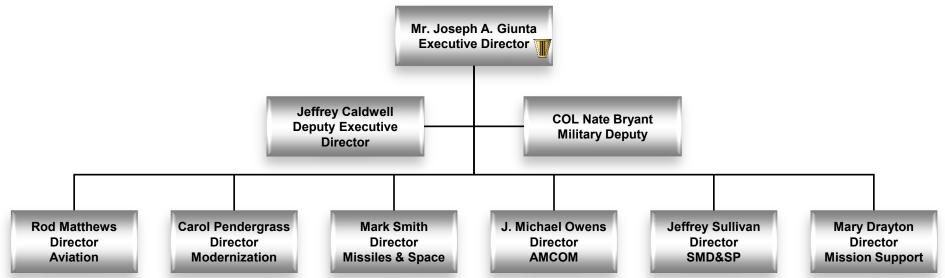
- ✓ ACC Mission, Vision, Priorities and Focus Areas
- ✓ ACC-RSA Mission, Vision, Philosophy
- ✓ ACC-RSA Organizational Structure
- √ SMD&SP Organizational Structure
- ✓ Government Communications Best Practices
- √ Common Proposal Errors from a KO Perspective
- ✓ Question and Answer







# **ACC – Redstone Arsenal**

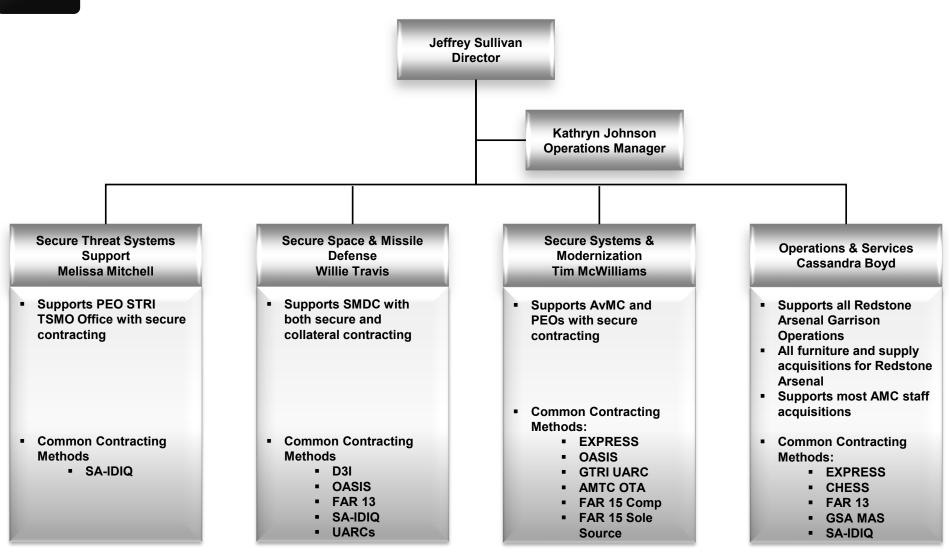


Within each "Buying" Directorate, there are multiple levels of leadership:

- Division Chief Manages multiple branches
- Branch Chief Manages a branch of anywhere between 8-20 Contracting Officers and Contracting Specialists
- Contracting Officer The individual who releases requirements and signs contracts. Usually, they will have a few different contract specialist supporting them
- Contracting Specialist The individual from ACC who does the leg work in building the solicitation and contract documents, while usually not supervised by the KO, will work for one or multiple



# Space, Missile Defense & Special Programs







# **Government Communication Tips**

- ✓ Understand the Contracting Activity's org structure and leadership
- ✓ Engage at the right level and develop a relationship
- ✓ Less marketing briefs and more "win-win" solutions
- ✓ When there is a perceived issue or problem, provide recommendations
  to the Government
- ✓ Share best practices from other Government agencies
- ✓ When requesting a meeting, provide what the purpose or agenda of the meeting is





# **Proposal Errors from a KO Perspective**

## ✓ Pricing

- Subcontractor unsanitized proposals
- Traceability from quoted rates to supporting documentation
- Education and Experience qualifications
- Weighted labor category mistakes
- Supporting documents for indirect rates
- Ambiguities

#### ✓ Written or Oral Questions and Answers

- Not answering the question
- Not following the instructions

## √ Technical Proposals

- Assuming the Government knows your qualifications
- Inefficient use of space

## √ Compliance

If there is any ambiguity, ask during Q&A process and get a clear answer

### \* This is all just an individual perspective from my experience





# Questions