



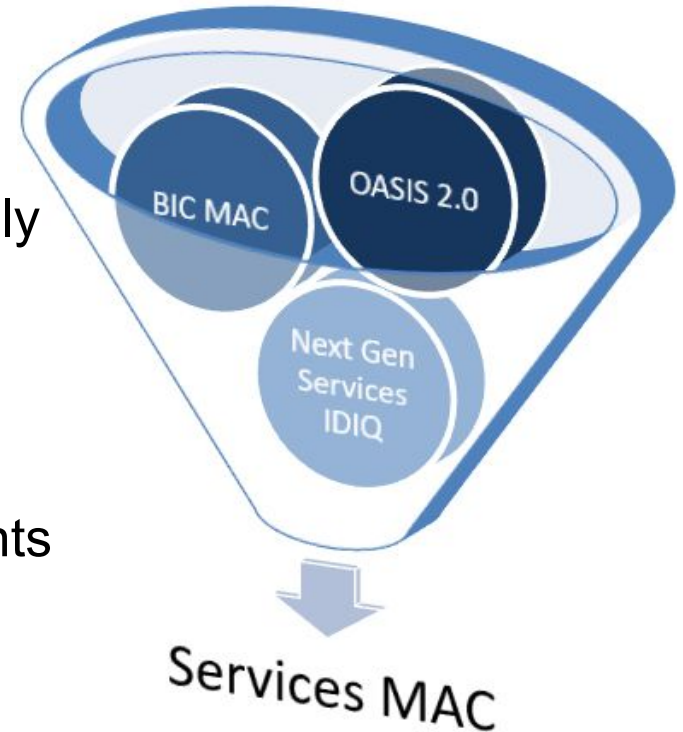
GSA Update for HAMA

October 2021

New Services MAC

What is the Services MAC?

- GSA's next best-in-class (BIC) multi-agency contract (MAC) for non-IT services
- Will provide federal agencies access to highly qualified contractors of all sizes through a single Tier III Best-in-Class (BIC) IDIQ
- Provides a unique opportunity for agency stakeholders to incorporate their requirements now or in the future



Services MAC Goals



Scalable contract scope that includes a broad range of **services**



Streamline access to **highly qualified** industry partners



Leverage and **improve competition** at the task order level



Provide **consistent & open opportunities** for best-in-class contract participation



Foster **business inclusion and growth** in the federal services marketplace

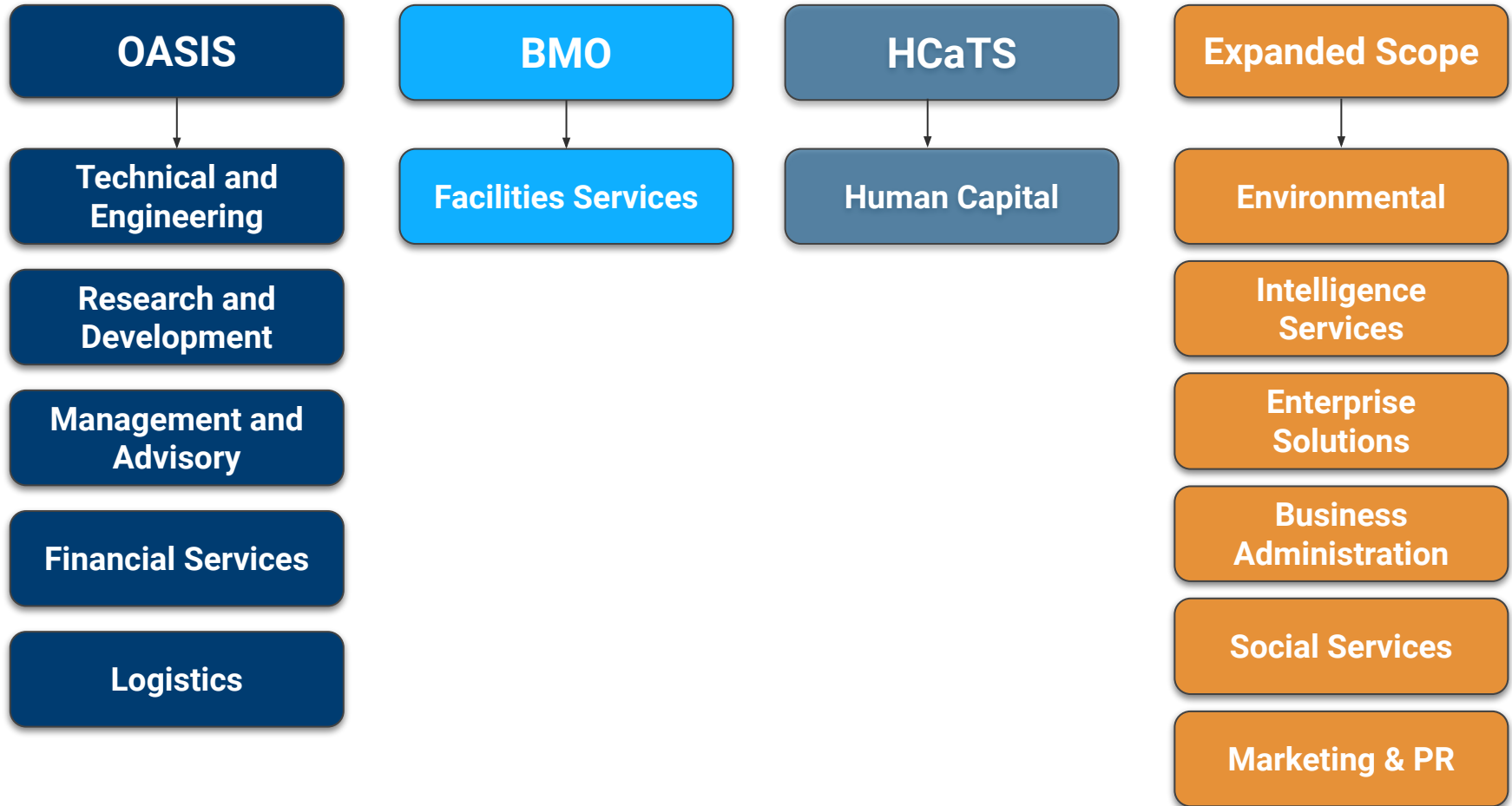


Reduce burden, supply chain cost, & duplicative contracts



Proposed Domain Structure: Proposed Initial Scope

Domains aligned to subcategories



Proposed Key Contract Features

**Flexible
Domain-based
structure**

**Expanded
Onboarding
Opportunities**

**Period of
Performance:
10+ years
(award terms possible)**

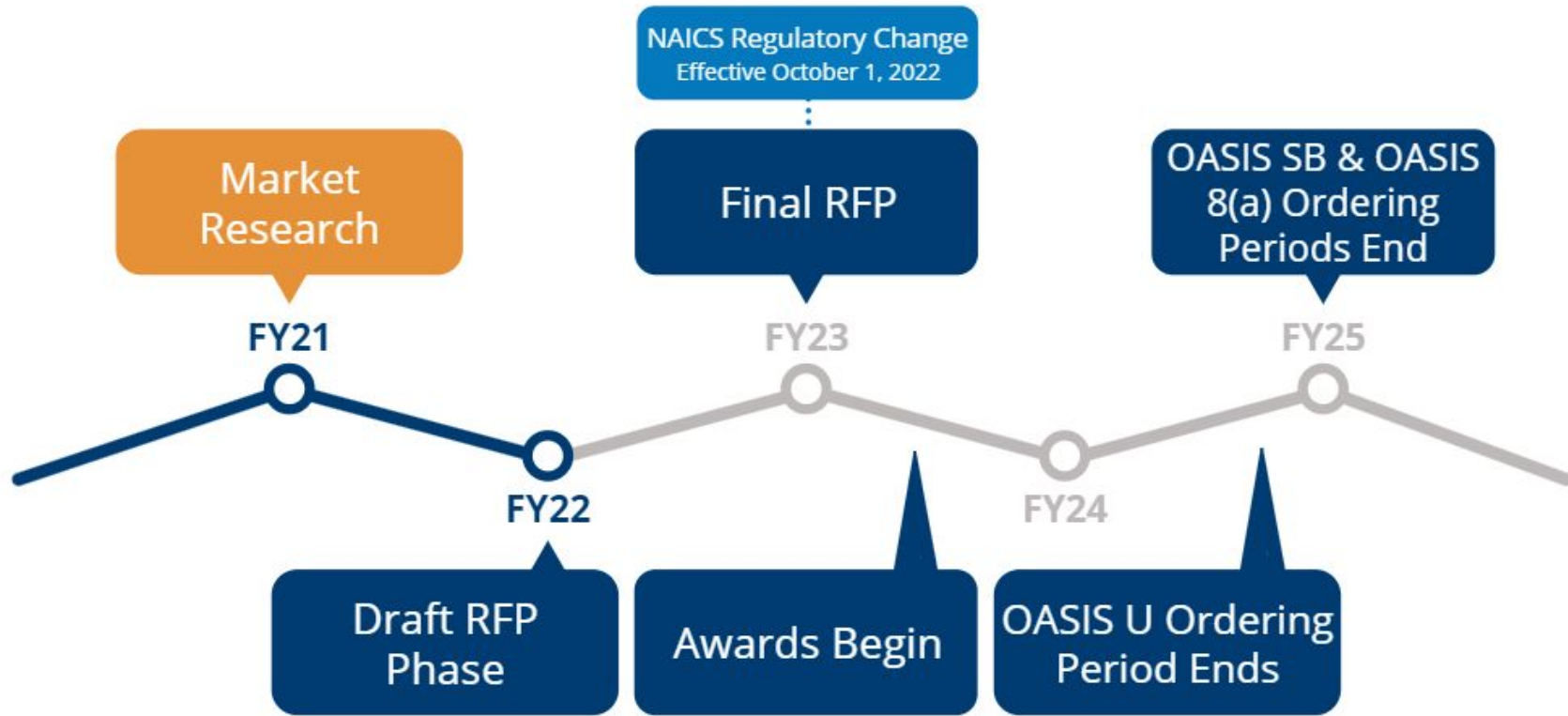
**No evaluation
of price at the
IDIQ level**

**No ceiling &
no cap on
awards**

**Automated
RFIs**

**Streamlined Ordering Environment
(for Unrestricted, Small & Socio. Set Asides)**

Timeline



Industry Day Links

[YouTube Recording of Industry Day](#)

[Slides](#)

Polaris

Polaris

- Polaris will be a small business set-aside multiple award Indefinite Delivery, Indefinite Quantity (IDIQ) contract
- Builds upon the success of the now-expired Alliant Small Business IT GWAC by providing additional opportunities for various socio-economic groups
- Provides customer agencies an opportunity to meet all of their small business goals through the GSA Small Business IT GWAC portfolio
- Polaris will be structured to include four separate diverse small business pools -
 - Small Business (SB)
 - Historically Underutilized Business Zones (HUBZone)
 - Women-Owned Small Business (WOSB)
 - Service-Disabled, Veteran-Owned Small Business (SDVOSB)

Polaris Scope

- Customers seeking customized IT services or an IT services-based solution from a Small Business, HUBZone, SDVOSB, or WOSB will have access to highly-qualified small businesses from these sectors who can:
 - Meet their IT mission objectives
 - Deliver small business program results

Polaris Strategy

The overarching strategy shaping our approach to Polaris includes:

- Provide greater opportunities to small businesses by removing barriers to entry and providing additional training and engagement with industry
- Support greater equity in government contracting
- Connect agencies with highly qualified technology providers
- Improve ease of use for agencies, industry partners, and GSA employees

Polaris Strategy (cont)

Key Polaris features:

- Regular refresh of the industrial base through more regular on-ramps
- Inclusion of a technical refresh clause that can be triggered as needed to adapt to customer needs
- Requested approval for:
 - Unpriced contracts with pricing negotiated at the task order level — to promote competition
 - No contract ceiling
- 5-year base period with 5-year option
- Support for IT modernization and emerging technologies capabilities by offering the latest in cloud offerings from storage services to quantum computing services

Polaris Steps Taken

- GSA is undertaking a *proactive and collaborative approach* to expanding the engagement between GSA and the IT services small business community to improve current and future solicitations and contracts
- Market Research RFI - with over 1,200 responses
- Draft RFP released on 12/31/20 (public comment period ended 1/29/21)
- In September, released an updated draft of the Polaris solicitation for sections L and M and the scorecard, and we welcome your feedback on those. The updated drafted is published to the Small Business GWAC page on [GSA Interact Page](#) and is open for responses until **October 15th**.
- GSA is also planning a GSA Polaris Industry Forum for **Wednesday, October 20**, and we encourage our small business industry partners to attend.
- And, finally, we're aiming for the final Polaris solicitation to be released in the coming months with a pre-proposal conference to follow shortly thereafter.



Polaris Resources

- GSA Interact Page: [Small Business GWAC Community of Interest](#)
- SAM.gov: [Polaris GWAC Request for Information](#)
- Blog: [Posted 10/01/2020 - Polaris: GSA's Next-Generation Small Business GWAC](#)

Multiple Award Schedule (MAS)

MAS Consolidation BLUF

- No major impact on buyers throughout the consolidation process
 - No impact to existing orders – no need to recompetete or move orders
- Contract number did not change
- Period of Performance did not change
- Companies with more than one contract will be consolidated to one contract in Phase III
 - Legacy Schedule contracts will remain in place until existing BPAs are cancelled or expired
- No SINs have been completely cancelled
 - SINs were consolidated from 881 to 329 NAICS based SINs
 - Review [SIN Mapping Spreadsheet](#)
- 12 Large Categories and 83 Subcategories
- Contractors must have the SIN awarded on their GSA Schedule in order to sell under it

Multiple Award Schedule (MAS)

- **Phase III Consolidation**
(For companies with more than one contract)
 - Checklist Due December 31, 2021
 - Company chooses surviving contract
 - Non-surviving contracts will remain open to support any open BPAs

Questions: maspmo@gsa.gov

12 Large Categories

Facilities	Furniture and Furnishings	Human Capital	Industrial Products and Services
Information Technology	Miscellaneous	Office Management	Professional Services
Scientific Management and Solutions	Security and Protection	Transportation and Logistics	Travel



MAS Large Category > Subcategory > SIN

- **Large Category: MAS Information Technology (MAS IT)**
 - **Subcategory: IT Hardware**
 - **SIN: 33411 - Purchasing of new electronic equipment**
 - **(NAICS 334111 AND 334112)**

- **Large Category: MAS Professional Services (MAS PS)**
 - **Subcategory: Engineering**
 - **SIN: 541330ENG – Engineering Services**

New SIN Structure – Example

Logistics Services			
Legacy Schedule / SINs	New SINs	Title	Example Services
PSS 874 501 874 503 874 504	541614	Deployment, Distribution and Transportation Logistics Services	Services include the following: Deployment Logistics such as contingency planning, identifying/utilizing regional or global resources, integrating public/private sector resources...
	541614SVC	Supply and Value Chain Management	Includes supply and value chain management, which involves all phases of the planning, acquisition, and management of logistics systems.

